

froehlich

MANAGEMENT

vita sebastian artz

DIRECTOR

Sebastian Artz is a director and award-winning photographer best known for his portraits of Hollywood celebrities like Kevin Bacon and Sasha Grey, rock stars like Green Day, and his powerful yet relatable lifestyle imagery in advertising.

Sebastian's visual arts have always included professional photography, video art, and passion projects, naturally leading him to directing TV spots for companies such as Spotify, FrieslandCampina and Burt's Bees.

Strong trends in his work include the dynamic combination of moving images and still photographs, his choice of expressive, natural talent, and the energetic flow of his films.

Born in Romania and raised in Germany, Artz started his career shortly after a college exchange with UCLA's film school brought him to Los Angeles. Back in LA a few years later, his first encounter with TV advertising was his job as Marcus Nispel's assistant. The rest is history.

When he is not shooting, Sebastian can be found surfing the beaches of Southern California or exploring the Joshua Tree desert on a motorcycle.

Sebastian currently lives in Venice, California and New York with his girlfriend and a little globe-trotting dachshund named Brando.

CLIENTS

Spotify, Memeto, Burt's Bees, Caribou Coffee, AOL Entertainment, Apple, ARD Telepool, Axel Springer Mediahouse, CBS, Cetera Financial Group, Champ, Conde Nast, Flextronics, HSBC Bank, Hoffman & Campe Verlag, Honda, Interscope Records, Johnny Was, J Records, Linus, Liverpool, Live Nation Entertainment, Maymoon Media, New Form Digital, Rogers & Cowan, Ryder, Sara Lee, Source Media, Universal Records, Warner Brothers Records, New Form Digital, Walt Disney Studios, Yahoo