

# froehlich

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## MANAGEMENT

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### vita marco lutz

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#### DIRECTOR

Marco fulfills all attributes of an exceptional talent. His filmmaking career began with a series of internationally acclaimed skate- and snowboarding videos. Striking at that time was his creative approach to weave in little stories and his uncompromising way to deal with aesthetics and scenery. The consistent loyalty to these demands and his growing expertise in postproduction make his films to what they are today: stories carried out with great sensitivity in big cinematic pictures. Since 2004 he is successfully working as a freelance director both nationally as well as internationally and currently lives with his family in Winterthur / Switzerland.

#### CLIENTS:

BMW, Samsung, Mibelle, Philips, Skoda, Ikea, Mercedes, Bico, Swiss Ski, Happysleep, Calanda, SBB, Quant, Eric Bompard, Riposa, Erdgas, Head, Concordia, Maggi, Orange, 1&1, Credit Suisse, Hypo Vereinsbank, Sanitas, RWE, Panasonic, KitKat, Zimtstern, Swisscom, Die Post, Jack Wolfskin, Concordia plus a vast number of music- and snowboard-videos for leading artists of both industries.

#### AWARDS:

BMW „The 8 Experience“: Silver commercials & Gold cinematography Autovision 2019  
ZDF “Olympia PyeongChang 2018”, Sports-Trailer  
Gold, Best On Air Programme Campaign & Silver, Best lead-in: Sports, Eyes & Ears 2018  
“Secrets” shortfilm, • Berlin fashion Film Festival 2016  
shortlisted & nominated Best Film - Personal Work Award(s)  
Quant „Nano FlowCell“, TVC: • Edi.14 Zurich Special Award for Cinematography  
Head „What’s Your Limit“, TVC • ADC 2014 Bronze Winner  
Riposa „Run“, TVC: • Edi.12 Zurich Special Award for Cinematography  
Mercedes „The New B-Class“, Webspecial • ADC 2012 Bronze  
Head „Wait For It“ feat. Lindsey Vonn, TVC • Edi.11 Zurich Special Award for Direction  
Erdgas „Applause“, TVC • Edi.11 Zurich, Bronze Winner Commercials  
Zimtstern “Leaves”, TVC • Golden Drum Finalist 2009  
Ikea “Entdecke deine Küche von Z bis A”, Webspecial  
ADC 2009 Bronze, ADC\*EUROPE 2009 Nominee, One Show 2009 Merit Award,  
DMMA 2009 Gold, U.S. Int. Film & Video Festival Silver, Cannes 2009 Cyber-Shortlist, The FWA - Site of the day,  
OnlineStar 2009 Gold, London international Awards 2009 Bronze  
Nunzio La Vecchia “Nightshift”, Music Video  
Edi.08 Zurich Bronze for Overall Impression in the category “Clips & Trailers”  
MyKungFu “Everything Is Good”, Music Video 10th Rushes Soho Shorts Festival 2008, London Shortlisted  
Urban Junior “Ah Ah Ah Ah”, Music Video  
43th Solothurn Filmfestival 2008 Winner of the Audience Award & Jury Award  
Seven “Wake Up”, Music Video • Swiss Music Awards 2008 Best Video National nominee  
“Kingsize”, Snowboardfilm Winner of the Xtremey Award in the category “Best Snowboarder In A Video”, Los Angeles 2004 Winner of the Segment Award at the Verbier Outdoor Festival, 2004