

# VITA

Paolo Alberto Tonoli  
Young Director

Born in Piacenza, Italy, in 1989, Paoloalberto has always been passionate about cinema, which led him to complete a BA in Art, Music and Drama (DAMS University of Bologna) and a degree from Centro Sperimentale di Cinematografia.

Starting at 17, Paoloalberto has worked as assistant director in some of the major Italian theaters, as well as on tv productions and commercials.

For some years he has lived between Milan, Rome and Bologna, but he has recently made Milan his home.

At 26 he started his freelance career as director of music videos, commercials, web content and TV productions.

Paoloalberto's mission is to achieve the highest engagement of the viewer, using the media to provide total communication of content.

He can immerse the audience in his images with his "bold" style.