

# VITA

Niels Thomson  
Director

Niels Thomsen is a director based in Hamburg, Germany. Born in the far north of Germany - imagine there is actually something further north than Hamburg! He fell in love with this city 19 years ago and couldn't leave since. He loves the sea, cooking, photography, traveling and of course his life and work, which are often one of the same. In the past 15 years of his work in the industry he had a chance to check out almost every single aspect of production. He started as a motion graphics artist, he worked as a production assistant and later as a producer and learned the insides of what makes a good production, which made the switch to directing a lot smoother and very helpful to the production companies he works with :)

Large portion of his work has been done as part of The Marmalade Films, where he did a lot of concept work, table top, had a chance to develop projects with a heavy VFX component and worked on multiple beauty, life style work. His current reel is a mixture of all genres he loves to play with, including of course music videos, which are good for karma and creativity :) During the past years he has also developed the taste for strategic development that often came together with the concept work. This broadened the spheres of his work to encompass the full range that video production has on offer. And even after this many years, he still loves being a part of this exciting industry and I loves to collaborate as this brings out the best result.

He worked with many clients just like Procter & Gamble, Beiersdorf, Nestlé, OMEGA, Rolex, Schweppes Deutschland GmbH, FCB Hamburg, LTT, McDonald's, BRAUN, AOI Japan, MAYD, John Frieda, Nivea, CLM BBDO Paris, Quad Productions, Martell, Miele etc.