

VITA

Lars Knorrn
Director & DOP

Paris / Berlin based Lars Knorrn began his career at MTV London where he produced and directed on-air segments.

Moving to Paris saw Lars to direct fashion and beauty commercials for such brands as L'Oréal, Dove, Nivea, Neutrogena and Garnier. His award-winning career also includes global campaigns for MEXX, Marc O'Polo, Levi's and Wrangler.

Lars' unique style and vision is based on building close relationships with his actors and talents. Which brings a natural and intimate feel to his films.

Lars prefers to work with small crews, shoots mostly available light and often does the camerawork himself.